# **KEURIG** CANADA The Coffee Connection

**KEURIG ECCELLENZA™ TOUCH LAUNCH NOW AVAILABLE** 

# **INTRODUCING THE ECCELLENZA™ TOUCH**

Innovative design driven by **SIMPLICITY** and **EXCELLENCE** 







#### INTUITIVE USER INTERFACE

User-friendly interactive touchscreen designed up to the latest market standards and trends.

#### **CUSTOMER EXPERIENCE**

High-quality images to easily identify beverage and enhance customer experience.

#### ONE TOUCH Select most popular beverage in one touch of the screen.

EASY UPDATES Firmware upgrade via USB Flash drive.















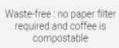


# Innovative design driven by **SIMPLICITY AND EXCELLENCE**





One of our objectives was to make the Touch as environmentally friendly as possible



10,000 Maintenance free up to 10000 cups



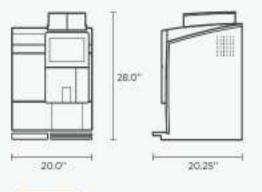




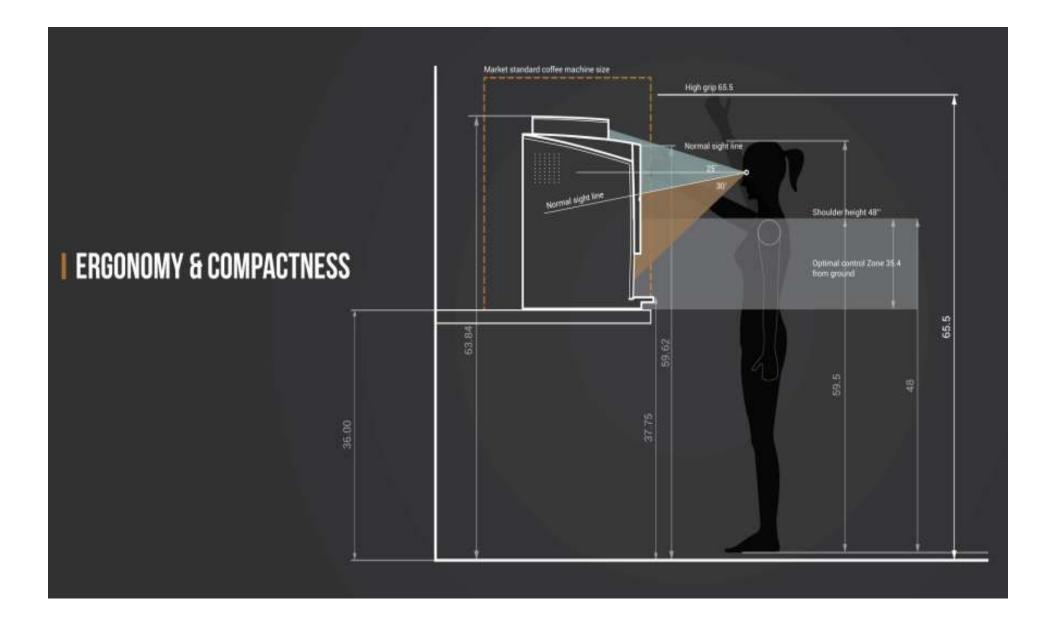
### ERGONOMY & COMPACTNESS

- Accessible dispensers for refilling less that 30 inches high;
- · Easy access to waste bin
- · Weighs only 76 lbs.

READ MORE

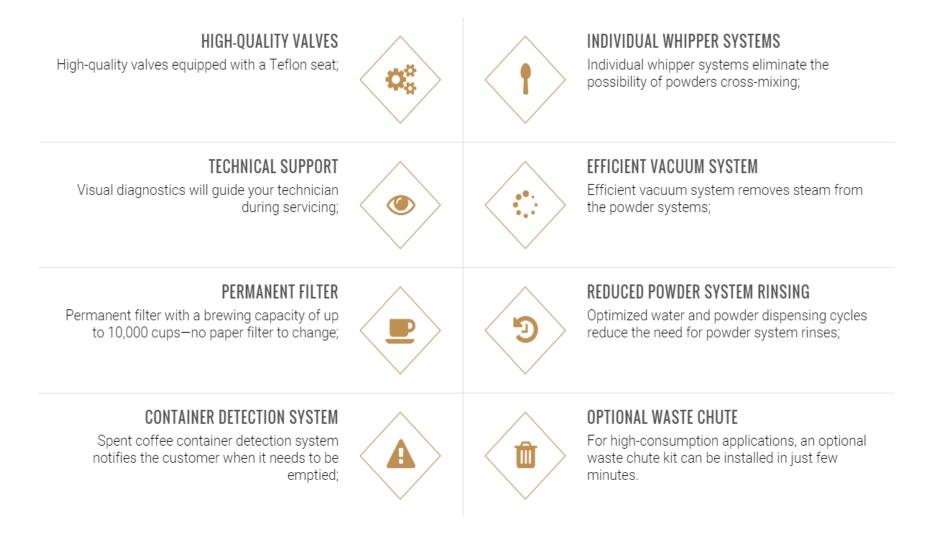








# **ECCELLENZA TOUCH ADDED VALUE**





# **FEATURES AND BENEFITS**

#### **Client benefits Operator** No preventive maintenance **benefits** before 10 000 cups 10 inches Touch Screen WIFI connectivity Level detection powder New patent 24oz brewer hoppers no adjustment required Wide variety of 18 beverages Operator menu "userfriendly" Media functionality Data management for (customizing equipment) consumable Auto-diagnostic for Level detection waste technical issues bin Coin & bill acceptor \*





### Containers capacity

Container	Product	Suggesti on	Capacity	8oz	10oz	12oz
Hopper 1	Whole bean	French Roast	3 lbs	131 cups	105 cups	87 cups
Hopper 2	Whole bean	Columbia n	1,5lbs	65 cups	65 cups	43 cups
Canister 1	Soluble	Hot Choco	2,2lbs	41 cups	33 cups	28 cups
Canister 2	Soluble	Capp Powder	2,2lbs	41 cups	33 cups	28 cups
Canister 3	Soluble	Milk	1,6lbs	75 cups	60 cups	50 cups
Total				353 cups	296 cups	208 cups



## I TECHNICAL SPECIFICATIONS

#### **CAPACITY OF DISPENSERS**

2	Coffee bean dispensers	2.25 lbs each	* Can also be configured to 3 and 1.5 lbs
3	Powder dispensers	2.25 lbs each	

#### DIMENSIONS

Coffee maker dimensions	28.0" H x 20.0" W x 20.25" D
Installation requirement	34.5" H x 22.0" W x 22.5" D
LCD Screen	10.1"
Cup sizes	8-oz, 10-oz, 12-oz
Coffee maker weight (empty)	76 lbs
Voltage rating	120 Volts AC, 60 Hz
Heater wattage	1300 Watts
Water supply	Plumbed 3/4" STD hose connection or pump and bottled water system
Certifications/Listings	(I), NSF F-372

#### OPTIONS

Waste Chute Kit



# **KEURIG - PREMIER COFFEE**



# IT'S A BIG WORLD, DRINK IT UP!





Timothy's<sup>®</sup> becomes the most

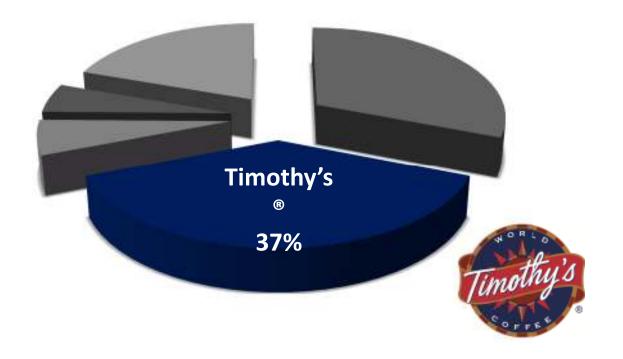
popular brand across categories in Away From Home **Rainforest Alliance Certified and Fair** 2015 Trade Certified coffees are Timothy's is purchased by Ian and introduced **Becky McKinnon who further expand** retail locations and created a 2003 wholesale coffee division 1986 2006 **Timothy's receives "Sustainability"** award from the Specialty Coffee 2001 Association of America (excellence in 1975 agricultural, social and economic Timothy's<sup>®</sup> partners with Keurig to support) for its La Vereda project provide Timothy's<sup>®</sup> K-Cup pods as **Timothy's World Coffee® was** a part of Keurig's single cup established by Timothy Snelgrove and brewing system his wife, who then opened the first café location

**KEURIG** 

# TIMOTHY'S<sup>®</sup> IS THE **#1 BRAND** IN AWAY FROM HOME

### THE CHOICE IS CLEAR, GIVE YOUR STAFF THE COFFEES THEY LOVE!

% SHARE PER BRAND - AFH





Source: Keurig Canada® System Sales Data, Away From Home, ending August 26 2016 (TWC all categories)

# TIMOTHY'S<sup>®</sup> RANKS #1 & # 2 ACROSS CANADA



Out of 25 Keurig<sup>®</sup> brands available in Away From Home, Timothy's<sup>®</sup> ranks in the top 2!



Premier coffees that your staff know and trust now available in your workplace.



### TIMOTHY'S<sup>®</sup> GIVES BACK TO COMMUNITIES AROUND THE WORLD

- Through our partnership with Rainforest Alliance, Timothy's<sup>®</sup> supports educational and environmental programs in communities where coffee is grown and harvested.

- Our shared vision is to protect the earth, while providing its people with a sustainable livelihood and safe living and working conditions.

Some benefits of this certification include:

- Soil management & conservation
- Ecosystem conservation
- Wildlife protection
- Fair treatment & good working conditions



# THE LINE-UP

Timothy's						
ТҮРЕ	DESCRIPTION	ROAST	WHOLE BEAN* 6 x 2.5 lb			
Regular Regular Regular Regular Regular Regular	Breakfast Blend - Rainforest Alliance Certified™ Colombian La Vereda Italian Blend - Rainforest Alliance Certified™ Nicaraguan - Fairtrade and Organic Parisian Nights® - Rainforest Alliance Certified™ Rainforest Espresso® - Rainforest Alliance Certified™	Light Medium Medium Medium Dark Dark	96-19126 96-45126 96-30126 96-59126 96-50165 96-07126			
Decaf	Decaffeinated Colombian - Rainforest Alliance Certified™	Medium	96-17126			

Save over 50% on the cost per 8oz cup when compared to the same coffees offered in Keurig kcups.

Pricing based on singlecup.ca Timothy's World of Coffee k-cup pricing of \$14.99/24 (\$0.62/cup)





# **MERCHANDISING MATERIAL**

**Timothy's® Decal** 

Blend cards

# 



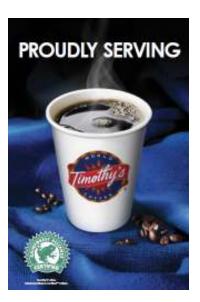


No charge merchandising materials.

Paper Cups

Available in: 10 oz & 12 oz

**Poster board** 





# DO YOU HAVE THE TOUCH

