

# ROSA

## Product Brochure



*Exceptional  
performance*



deJONG DUKE

# ELEVATE YOUR CUSTOMER'S COFFEE EXPERIENCE

*Reliable*



**We proudly present the Rosa, our stylish and reliable high-quality coffee machine that goes beyond the ordinary to provide your customers with an exceptional coffee experience.**

The ROSA gives consistently high-quality coffee and espresso drinks and offers a wide variety of coffee drinks, soluble drinks, hot water, and optional cold and or sparkling water.

When connected to ConnectMe® your ROSA becomes a communication platform and increases user engagement. Use the new poll function to get valuable information from the users or provide information about drinks or coffee beans. The large touchscreen is excellent for showing videos.

ROSA's modern appearance with black aluminum front design will integrate into any setting. An easy cleaning process, and an intuitive service menu makes ROSA a breeze to use and maintain, allowing you to focus on what matters most: delivering an exceptional coffee experience to your valued customers.



# FEATURES

## 1. Dispense zone lighting

Drinks are put in the spotlight and guide the user to intuitively understand when drinks are ready.

## 2. Poll

During drink preparation a customized poll can be shown via ConnectMe.

## 3. Sustainability

Sustainability information can be found near the ROSA label (plant-based leather).

## 4. Coffee stories

Add storytelling about the coffee beans, its origin and taste profile via ConnectMe.

## 5. Interface options

A user-friendly and customizable interface with big icons, clear texts and product images.



# RELIABLE, SMOOTH, AND EASY MAINTENANCE

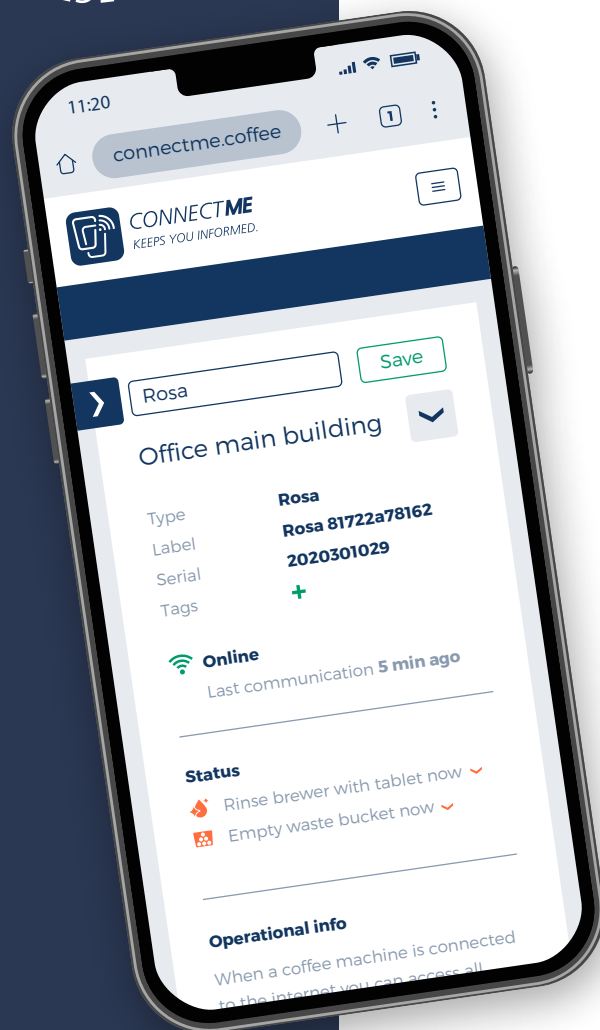
Our coffee machines are designed to stand the test of time and ensure smooth operations with reliable performance, easy maintenance, and low total cost of ownership (TCO). We believe in intuitive design that makes our products easy to use for customers, consumers, and technicians. Our ConnectMe solution empowers you to diagnose and solve problems remotely, enabling higher service at lower costs.

## CONNECT YOUR COFFEE MACHINE

ConnectMe is our two-way communication connectivity tool that helps you improve customer service and ensure hassle-free maintenance. When a coffee machine is connected to the internet, you can access all machine information by simply logging in on your phone or laptop enabling you to diagnose and solve the problem without leaving your office. This allows you to help your customer remotely while saving time and resources giving you the opportunity to deliver higher service and lower costs.

With ConnectMe, you get to know your coffee machine(-s) like never before. ConnectMe provides you with all the data to do preventive maintenance, like when parts need to be replaced. Consumption data is also available and with these insights you can plan cleaning during low-peak hours or put machines in energy save mode when they aren't used.

Transform your coffee machines into interactive communication platforms and use ConnectMe for announcements, brand videos and advertisements. The ROSA has a new poll function. Polls can be easily created and set up in ConnectMe, the results will be shown directly on the screen of the machine. Engage with the consumer and tell more about the coffee beans and the drinks by adding information in the drinks menu.



# YOUR CHOICE OF ROSA *Bean-to-cup* TECHNOLOGY

Adjust the ROSA to your needs with our different brewer options and with instant technology.



## **CoEx XL®**

Our CoEx XL® technology has a “barista twist” that provides an even coffee bed for optimal extraction. Our patented pressure regulator guarantees consistent coffee quality every time. Recipes are easy to set up. The gram throw goes from 8-20 giving the possibility to prepare two black coffees at once.



## **CoEx®**

CoEx® technology is our patented brewing system giving you coffee (1-8 bar) or espresso (9-12 bar) with just one machine. The gram throw goes from 6-10 grams and has an easy-to-remove filter. CoEx is effortless in maintenance with its reliable mechanism and the complete unit can be cleaned in hot water.



## **Filterfresh®**

Our Filterfresh® technology has an easy-to-replace filter roll and a proven and reliable roll technique using our unique Filter Fresh vacuum principle. The machine is easy to clean and can be used for freshly ground beans or fresh brews.

# SUSTAINABILITY

We take pride in taking good care of our company, each other, and our world. Today and all days ahead. We produce our machines in an energy and CO<sub>2</sub>-neutral production environment in Sliedrecht. Our 2,238 solar panels supply us with renewable energy.

Our machines are designed in line with our ACT2 circular guidelines using high-quality and partly recycled sustainable materials. This ensures machines are easy to repair, refurbish, and recycle, reducing their environmental impact throughout their lifecycle.

When our machines are connected to ConnectMe, additional energy-saving benefits become evident. Customers can save up to 30% of energy through an adaptive energy-saving mode, on top of the regular pre-programmed energy-saving setting. ConnectMe analyzes user trends on the machines and automatically activates the energy-saving mode when appropriate, ensuring that the equipment remains operational whenever it is needed.



*Circular  
design*



# TAILORED TO YOUR NEEDS

We offer a wide variety of options and accessories to tailor to your needs. Choose a coffee brewer or configure the machine to the specific needs of your clients by choosing the number of bean canisters, different canisters for products like milk powder, chocolate drink powder, or even plant-based products. A cabinet can be ordered to add a water cooler for cold or sparkling water or a waste guide. You'll also be able to add a payment system to your machine.

Curious to hear more about our different options? Look at our website or contact us via [sales@dejongduke.nl](mailto:sales@dejongduke.nl)



## SMALL



14-inch  
Touchscreen

Separate  
water outlet

Cup/glass  
detection

Removable  
cup stand

Specs	Small
Weight <sup>1</sup>	30 kg - 36 kg
Height <sup>2</sup>	86 cm
Width	36.6 cm
Depth	51.4 cm
Power <sup>1</sup>	110V / 240V / 380V
Energy label <sup>1</sup>	A+ / A (EVA EMP 3.1b)

1. Depending on the model

2. With visible bean canister



*Effortless  
coffee experience*

#### **Get in touch:**

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#### **About de Jong DUKE**

De Jong DUKE is a Dutch, family-owned, business founded in 1897. We are an established company dedicated to creating innovative, reliable, and easy-to-use coffee machines for the out-of-home market. Our R&D department has its own engineers and software developers who keep on innovating our ConnectMe software and our coffee machines, to provide the best user-friendly coffee machine experiences.

At de Jong DUKE we live up to our promises and do as we say. Continuity and a clear focus on the future are fundamental to our organization. Our locations in the Netherlands and USA, supply to customers all over the world.

